



*Eglaze
Fashion*

www.eglazefashion.com

Company Profile



Eglaze Fashion

Brief Company Profile

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Eglaze Fashion

About Us

Eglaze Fashion, registered in Kerala, India, is a growing brand dedicated to offering stylish and affordable clothing for men, women, and kids. With a strong commitment to quality and design, we cater to diverse fashion needs across multiple international markets, including the UAE, Canada, and the USA.

Eglaze Fashion, is working with a network of knitting, dyeing, printing, embroidery and sewing setup under one umbrella. Moreover, Eglaze Fashion, has a highly dedicated and professional management and technical team.

Global Reach With an efficient supply network to the UAE, Canada, and the USA, Eglaze ensures that our customers around the world can enjoy the latest trends, delivered right to their doorsteps. Our online presence enables us to connect with fashion enthusiasts globally, offering seamless shopping experiences through our user-friendly digital platform.

Our Product Range We specialize in creating fashionable and comfortable clothing for men, women, and kids. Our collections are thoughtfully curated to offer a blend of traditional craftsmanship and contemporary trends, making Eglaze a go-to brand for the entire family.

**Building
blocks of
theEglaze
Fashion**

**High Quality
Standards**

**Competitive
Pricing**



Technology

**Professional
Integrity**



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Our Vision

Our Vision To be a global leader in fashion, providing customers with an extensive selection of high-quality clothing that reflects their individuality and lifestyle, while also embracing sustainability and innovation.

Core Values

- **Inclusive Fashion:** We offer a diverse range of styles for men, women, and kids to cater to all preferences and occasions.
- **Commitment to Quality:** From fabric selection to design, we ensure that every piece of clothing reflects the highest standards.
- **Sustainability:** Eglaze is dedicated to adopting sustainable practices in both production and distribution.
- **Customer Satisfaction:** We value our customers' trust and aim to build lasting relationships through excellent service and continuous innovation.

Eglaze Fashion—where quality meets style, for everyone in the family.

Custom-made boutique

A custom-made boutique offers a personalized and unique shopping experience, tailoring each piece to meet the specific preferences and measurements of the customer. Below is a step-by-step outline of the typical working process in a custom-made boutique:



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1. Consultation

- **Initial Meeting:** The process begins with a one-on-one consultation where the customer discusses their specific needs, preferences, and vision for the garment.
- **Style & Design Discussion:** The customer shares ideas about the desired style, fabric choices, colors, and overall design. This can include showing reference images or sketches.
- **Measurement Taking:** Accurate body measurements are taken to ensure a perfect fit.

2. Design Development

- **Design Proposal:** Based on the consultation, the boutique designer creates a design proposal, which includes sketches, fabric swatches, and any embellishment details.
- **Customer Feedback:** The customer reviews the design, and any necessary changes or refinements are made before moving forward with production.

3. Fabric Selection

- **Fabric Options:** The boutique offers a curated selection of fabrics for the customer to choose from, based on their preference for texture, quality, and color.
- **Final Decision:** Once the fabric is chosen, the boutique confirms it with the customer and proceeds to acquire the necessary materials.





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4. Pattern Making & Cutting

- **Custom Pattern Creation:** A unique pattern is made specifically for the customer, based on the measurements taken during the consultation.
- **Fabric Cutting:** The fabric is cut according to the custom pattern, ensuring a precise fit for the customer's body shape.

5. Sample or First Fitting

- **Initial Construction:** The garment is partially assembled for a first fitting, giving the customer a chance to try it on and see the fit.
- **Adjustments:** Any necessary adjustments are noted, including changes in fit, design, or details, based on the customer's feedback.

6. Final Production

- **Detailed Work:** The garment undergoes the final construction, including detailed stitching, adding embellishments, linings, and other custom features.
- **Quality Control:** The boutique carefully inspects the garment for quality, ensuring every seam and stitch is perfect.

7. Final Fitting

- **Fitting Appointment:** The customer comes in for a final fitting to ensure the garment meets their expectations and fits perfectly.
- **Minor Adjustments:** If any final tweaks are needed, they are made to perfect the fit and look of the garment.

8. Finalization & Delivery

- **Garment Delivery:** Once the garment is approved by the customer, it is packaged and delivered, either for pickup or shipping.
- **After-Service:** The boutique may offer after-service care instructions or alterations if needed in the future.



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9. Customer Follow-up

- **Feedback & Relationship Building:** Post-delivery, the boutique may follow up with the customer to ensure satisfaction and maintain a lasting relationship for future custom orders.

This process ensures that each piece created by the custom-made boutique is exclusive, tailored to the customer's exact specifications, and made with attention to every detail.



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1. Online Store Setup

- **Website & Platform: User Interface:** A user-friendly
- **Product Categories:** Clothing collections are categorized for easy browsing (e.g., men, women, kids, accessories, etc.).

2. Product Display & Customization Options:

- **High-Quality Images**

3. Order Placement

- **Adding to Cart:** Customers select the products they want and add them to their shopping cart.
- **Checkout Process:** The customer provides shipping details, selects payment options, and finalizes the order. Various payment methods like credit cards, PayPal,
- **Order Confirmation:** Once the order is placed, the customer receives an email



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4. Order Processing & Production

- **Order Review:** The boutique's team reviews the order, checks customization details, and confirms availability of materials. specifications.
- **Quality Check:** Before shipping, each item undergoes a thorough quality inspection to ensure it meets the boutique's standards.

5. Shipping & Delivery

- **Packaging:** Once the item passes the quality check, it is carefully packaged for shipping, with attention to presenting the product in a professional and appealing way.

6. Customer Support & Engagement

- **Live Chat or Support Channels:** The boutique offers online support through live chat, email, or a customer service hotline for any queries related to the order or product.

7. Returns & Exchanges

- **Return Policy:**
- **Refunds or Adjustments:**

8. Feedback & Reviews

- **Customer Reviews:** product.
- **Loyalty Programs:**

9. Inventory & Update Management

- **Stock Updates:**
- **Seasonal Promotions:**

This streamlined online boutique working process ensures customers have a smooth, personalized, and enjoyable shopping experience, while also providing options for customization and convenience.





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Eglaze Fashion

Kerala



204/3, Maniyankode, Kalpetta

Wayanad, Kerala 673122



+971 52 863 0990 (call)



+91 95623 17374 (WhatsApp)



www.eglazefashion.com



info@eglazefashion.com



For Enquiry in UAE

+971 52 863 0990 (call & WhatsApp)

For Enquiry in Canada & USA

+1 (437) 872-8159 (call & WhatsApp)